

# Carson City Planning Division 108 E. Proctor Street

108 E. Proctor Street
Carson City, Nevada 89701
(775) 887-2180 – Hearing Impaired: 711
planning@carson.org
www.carson.org/planning

## 2021 Carson Street Banner Request

Contact Name:	Phone:			
Email Address:	Fax	:		_
Name of Organization:		Non Profit ID:		
Mailing Address:				
Event Name:				
Week Requested for Banner (Mon-Sun): _				
Could the banner be placed on a different	t week?	Yes	No	
If yes, provide alternative week				
HOLD HARMLESS AGREEMENT:				
The undersigned hereby makes this applica and certifies the information given in the a undersigned further states that (s)he has the applicant will observe all regula applicant/organization agrees to indemnify, the subject matter of the Agreement; provide the extent that damage or injury results from	application a e authority t ations and Carson City ded howeve	and supporting make this conditions alleging dar r, that such	ng material is co application and a of Carson nage or injury ari	orrect. The agrees that City. The ising out of
Applicant Name				
Signature	Date	e		
Approved By	Date	9		

Continue reading to ensure compliance on application submission.

#### **Applicants:**

#### Applicants must be:

- 1. A Carson City-based organization;
- 2. Non-religious and non-political in nature; and
- 3. A non-profit (IRS designated) or civic organization or part of a Carson City-sponsored event

#### **Banner Specifications:**

Banners shall meet all of the following criteria (also see attached Typical Banner Design sheet):

- Banner text must reflect a public service message or community event announcement.
- No commercial advertising will be allowed, except in cases where a sponsoring entity's name is part of the name of the event.
- Banners shall be made of a minimum 18 oz. vinyl banner fabric, with inner core polyester fiber.
- Banners shall be 34 inches in height.
- Banners total length shall be 40 feet.
- Banners shall have:
  - 1. Spring Snap connectors on top and bottom every two feet on center, top and bottom. (Steel Spring Snap connectors shall have: Work load limit 280lbs, snap opening of 7/16", eye diameter 3/8", overall length of 3 1/8")
  - 2. Sewn in polyester webbing on all edges.
  - 3. Reinforced corners, both front and back.
  - 4. "O" or "D" rings sewn into the webbing on each corner.
  - 5. Appropriate (eight inch) wind-holes for banner size.
- Banners shall be kept in good repair. The Applicant shall make arrangements for repair or removal of banners as soon as possible after notification of the problem.
- A copy of the approved permit must accompany the banner when delivered to the Carson City Streets Department.

### **Application Submittal Requirements:**

- Graphic of banner detail including art/text design.
- Complete, signed application form.

#### **Reservations Instructions:**

The Planning Division will be accepting applications for Banner reservations for the year 2021 starting <u>October 15</u>, <u>2020</u>. If you are interested in reserving a week, please fill out the attached application, provide the information required and return the application to the Planning Division. The Planning Division will evaluate all applications and confirm reservation approvals at a later date. Reservations are limited to no more than one reservation per month by any one group.

 Application: Return a completed application and graphic of banner detail, including art and text design to:

> Carson City Planning Division 108 E. Proctor Street Carson City, NV 89701 (775) 887-2180 Fax (775) 887-2278 planning@carson.org

- Banners are hung and removed by Carson City. Banners must be delivered to the Carson City Public Works office (775) 887-2355, 3505 Butti Way, no later than 5:00 pm on the Thursday of the week prior to banner installation. Banner(s) delivered later than deadline are not guaranteed to be hung.
- **Duration**: Banner(s) will be hung the first working day of the week for which the banner is permitted and shall be removed the following week (first working day).
- **Pickup:** Banner(s) must be picked up within one week of the removal date.

If you have any questions regarding these guidelines, please call the Planning Division at (775) 887-2180.